EUROFOREST 2027

The forest and wood exhibition in the heart of nature

Stand pricing

Booking deadline
31 janvier 2027

50 000 expected visitors

+400 expected exhibitors



trail
4 km

92% of exhibitors satisfied with the 2023 edition

16 · 17 · 18 · 19 JUNE 2027

Saint-Bonnet-de-Joux
BOURGOGNE-FRANCHE-COMTÉ | FRANCE

Online registration on
www.euroforest.fr

EUROFOREST 2027

The forest and wood exhibition in the heart of nature

In 2027, EUROFOREST will be the largest event dedicated to the forestry sector in Europe!

On a 120 ha site, more than 50,000 visitors will come to meet the 400 expected exhibitors. Come and showcase your latest innovations, services, and expertise along a unique visitor trail that guarantees maximum visibility in the forest or in open fields.

Following the record attendance of the 2023 edition, the Organizing Committee has decided to add an additional day in 2027, on Wednesday. This fourth day will not only help further increase visitor numbers, but also improve access flow while ensuring optimal conditions for engaging with your customers and prospects.



New in 2027: exhibitor registration will be available exclusively online.
Simple and fast, with pricing accessible to everyone, just follow the steps!

For any inquiries, please contact the sales department:

Céline Vayssie
+33 (0)6 64 86 24 73

Julien Joubert
+33 (0)6 78 09 73 17

✉ | commercial@euroforest.fr
🌐 | www.euroforest.fr

EUROFOREST 2027 | Stand pricing

Stand areas :

Size*	Price	Included in your area		
		Exhibitor badges	E-invitation	NEW Wifi included
25 sq.	€ 1 100 excl. VAT	4	20	x
50 sq.	€ 2 100 excl. VAT	6	50	x
75 sq.	€ 3 065 excl. VAT			
100 sq.	€ 4 035 excl. VAT			
150 sq.	€ 5 975 excl. VAT			
200 sq.	€ 7 915 excl. VAT	10	100	x
250 sq.	€ 9 595 excl. VAT			
300 sq.	€ 11 025 excl. VAT			
> 300 sq.	€ 11 025 excl. VAT			
	+€ 32 excl. VAT per extra sq.			

*For any custom surface area, please contact the sales department.
All our stand locations include a presentation of your company, along with its website, on euroforest.fr.

Additional facilities :

Tent	Unit price
Tent 3 m x 3 m	€ 920 excl. VAT
Tent 4 m x 4 m	€ 1 150 excl. VAT
Tent 5 m x 5 m	€ 1 440 excl. VAT
Double-pitch structure 10 m x 10 m	€ 3 450 excl. VAT
Double-pitch structure 10 m x 15 m	€ 4 600 excl. VAT
Outdoor terrace flooring	€ 24 excl. VAT

Electrical boxes	Unit price
220 V / 1,5 kW	€ 320 excl. VAT
220 V / 3 kW	€ 490 excl. VAT
220 V / 6 kW	€ 590 excl. VAT
380 V / 18 kW	€ 710 excl. VAT

Administration fees :

Administration fees include processing of your orders, the open days in October and December, allocation of exhibitor badges, exhibitor parking spaces and e-invitations depending on your booking, as well as various communication tools, site security, and invitations to the exhibitors' evening (number of invitations = number of exhibitor badges).	€ 350 excl. VAT

EUROFOREST 2027 | A wide range of services to maximize your visibility.

Before the show :

On the website — www.euroforest.fr

Display of your logo in the exhibitor listing	€ 90 excl. VAT
Advertisement for your company (provided by you) on the Visitors page	€ 490 excl. VAT

In newsletters sent to 20,000 recipients

Inclusion in one newsletter	Inclusion in two newsletters	Inclusion in three newsletters
€ 490 excl. VAT	€ 290 excl. VAT	€ 430 excl. VAT

New ! Direct marketing — SMS sent to all registered visitors

On Monday, June 14, 2027 (maximum of 2 companies)	On Tuesday, June 15, 2027 (maximum of 2 companies)	On Wednesday, June 16, 2027 (maximum of 2 companies)
€ 2 900 excl. VAT	€ 3 500 excl. VAT	€ 3 900 excl. VAT

During the show :

Advertising insertion in the visitor guide (45,000 copies)

1/8 Page	1/4 Page	1/2 Page	Page	Double Page
€ 490 excl. VAT	€ 750 excl. VAT	€ 1150 excl. VAT	€ 1950 excl. VAT	€ 3550 excl. VAT

Highlighting your company

10,000 documents distributed by our team at the entrance to the exhibition (provided by you — reserved for the first 3 companies to order)	€ 2 900 excl. VAT
Your logo on 5,000 printed paper bags distributed by our team to visitors (your logo on one side, the Euroforest logo on the other — reserved for the first 6 companies to order)	€ 3 900 excl. VAT
So visitors can find you at a glance: your company logo at your stand location on all exhibition maps	€ 1 100 excl. VAT
Audio announcement throughout the exhibition (2 spots per day over the 3 days)	€ 650 excl. VAT
5 banners on the site provided by you (2.25 to 2.50 m long x 0.70 to 0.80 m high)	€ 500 excl. VAT

Demonstrations :

The demonstration option fee includes visibility on the “Demonstrations” page of the website, in the official catalogue, safety supervision during the demonstration, and cleaning of the area after the show.	€ 950 excl. VAT

Find all services by registering online at euroforest.fr.