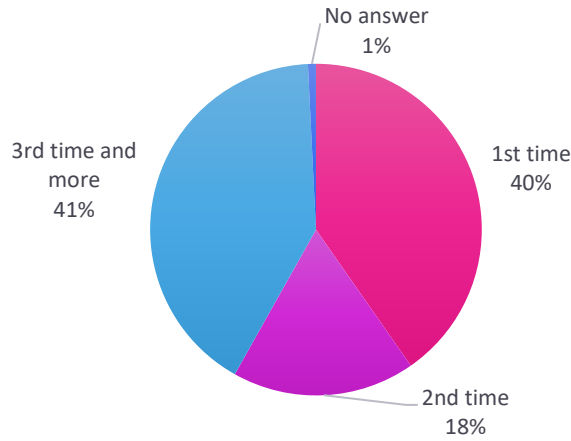


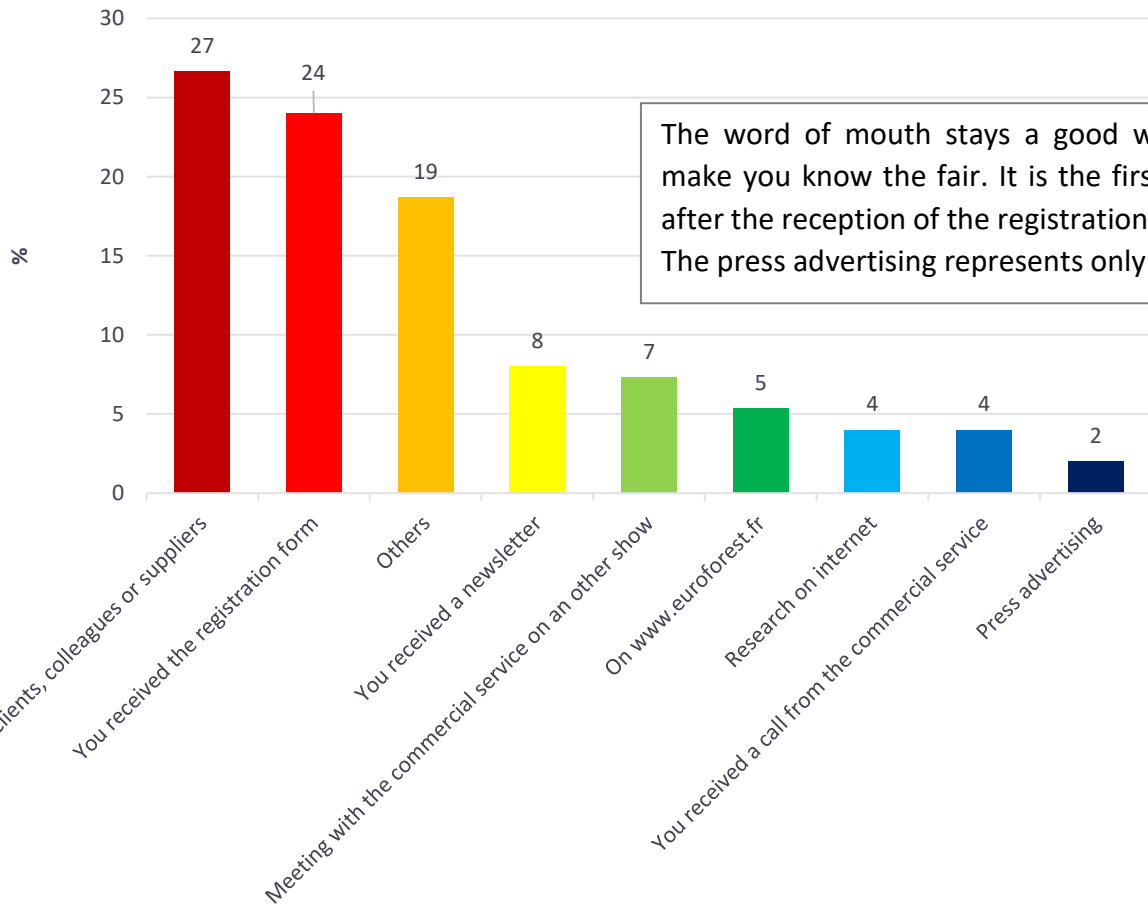
Results of the exhibitors feedback form (129 answers)

You participated to Euroforest for the:



You are 40% who participated for the first time, that's why we can notice an increase of the number of exhibitors from 252 to 370.

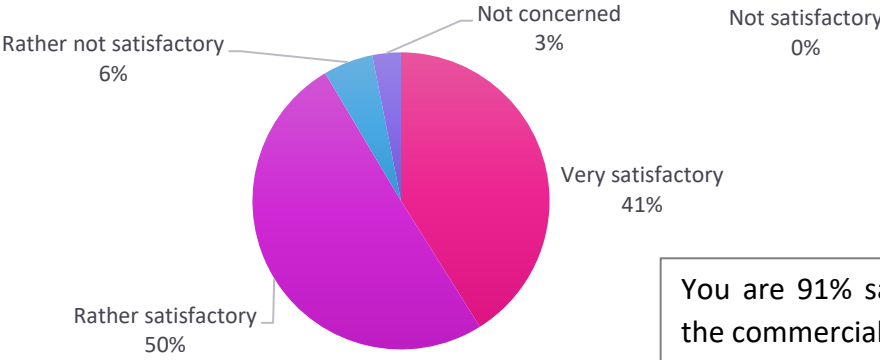
How did you hear about Euroforest 2018?



The word of mouth stays a good way to make you know the fair. It is the first way after the reception of the registration form. The press advertising represents only 2%.

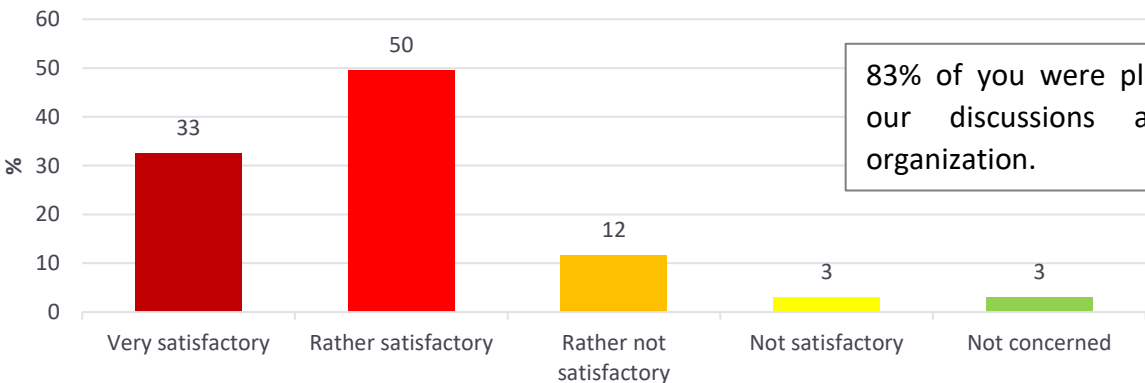
BEFORE THE FAIR

How are you satisfied with the commercial service for your registration and regarding your complementary orders?



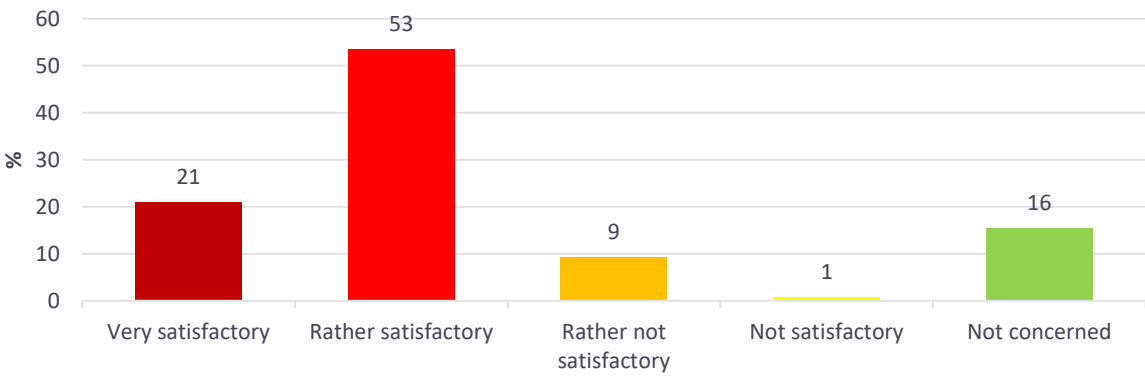
You are 91% satisfied with the commercial service.

How are you satisfied with the information given to the exhibitors about the organization of the fair?

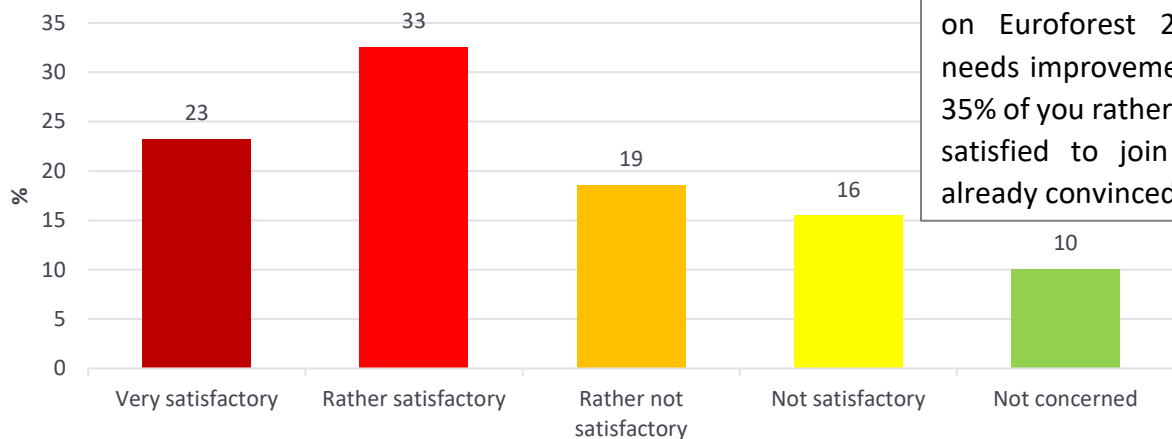


83% of you were pleased with our discussions about the organization.

How are you satisfied with the information given to the visitors about the fair?

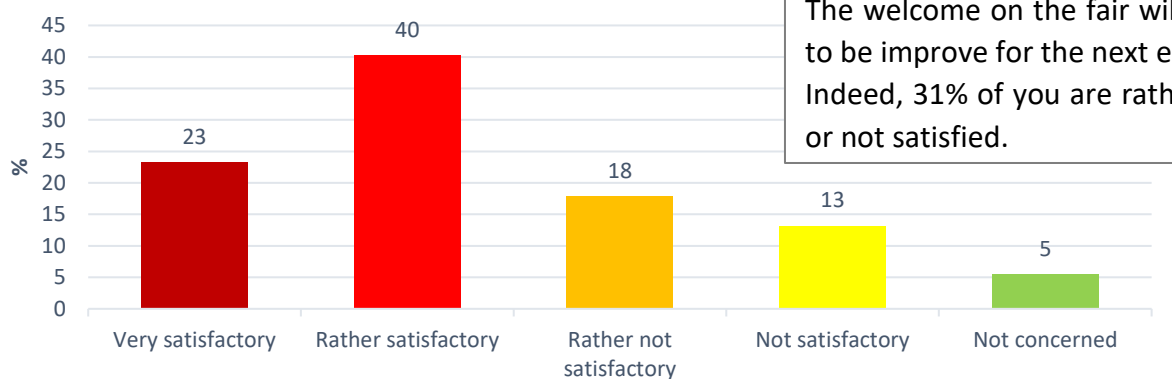


How are you satisfied with the mailing of your e-invitations to your clients?



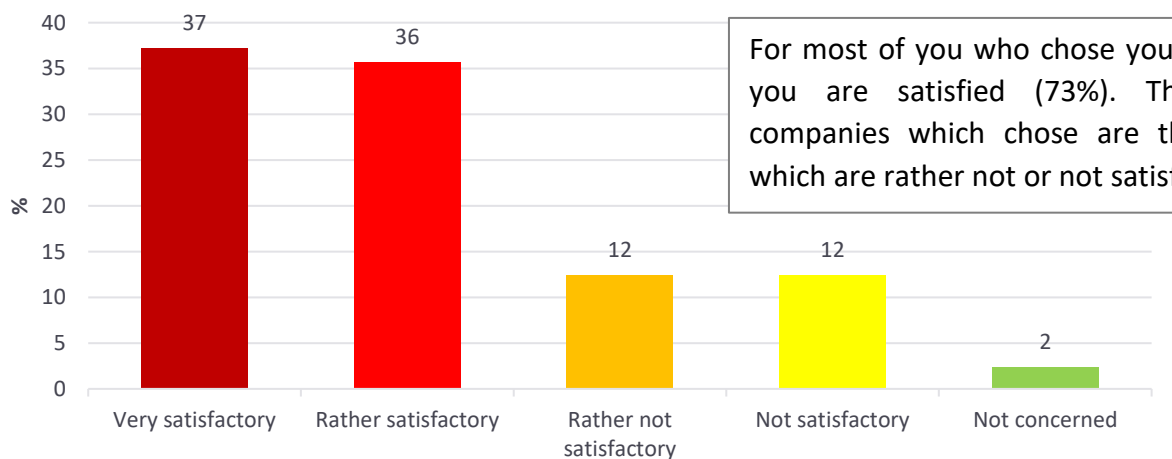
The e-invitations were new on Euroforest 2018. This needs improvement for the 35% of you rather not or not satisfied to join the 56% already convinced.

How are you satisfied with the welcome you received and the availability of Euroforest staff when you arrived?

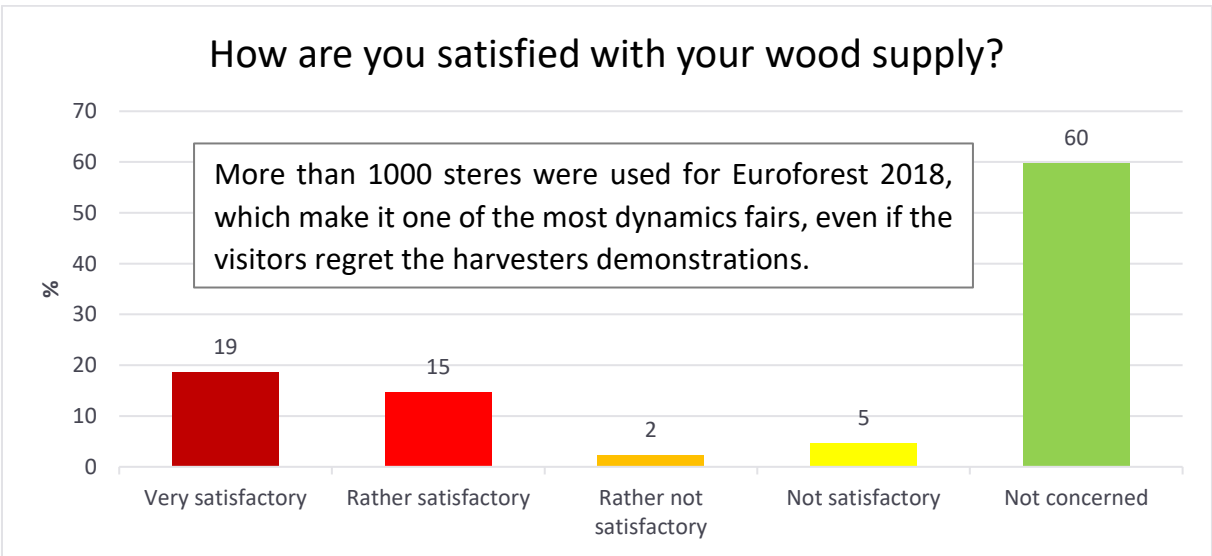


The welcome on the fair will have to be improve for the next edition. Indeed, 31% of you are rather not or not satisfied.

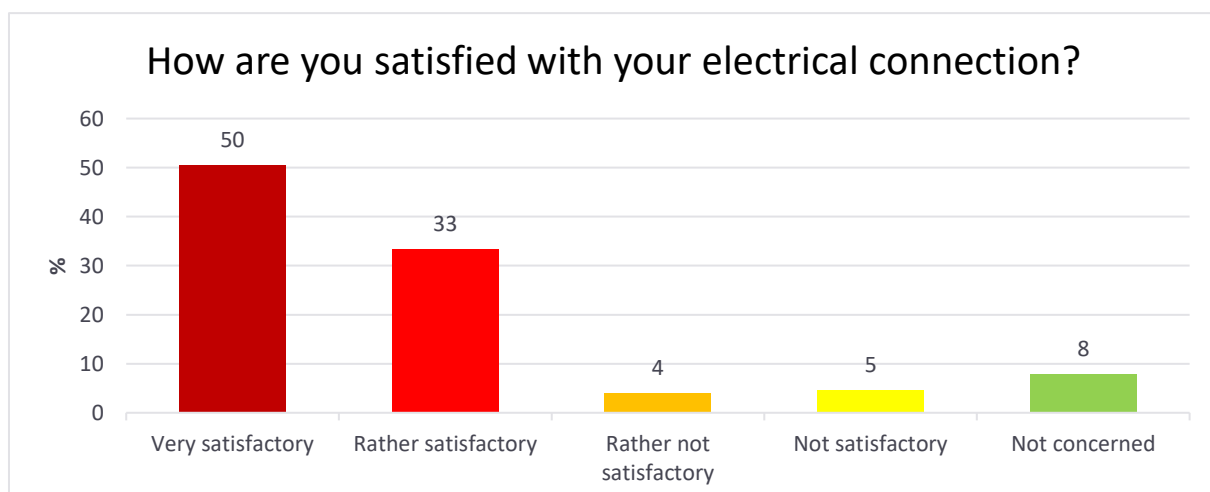
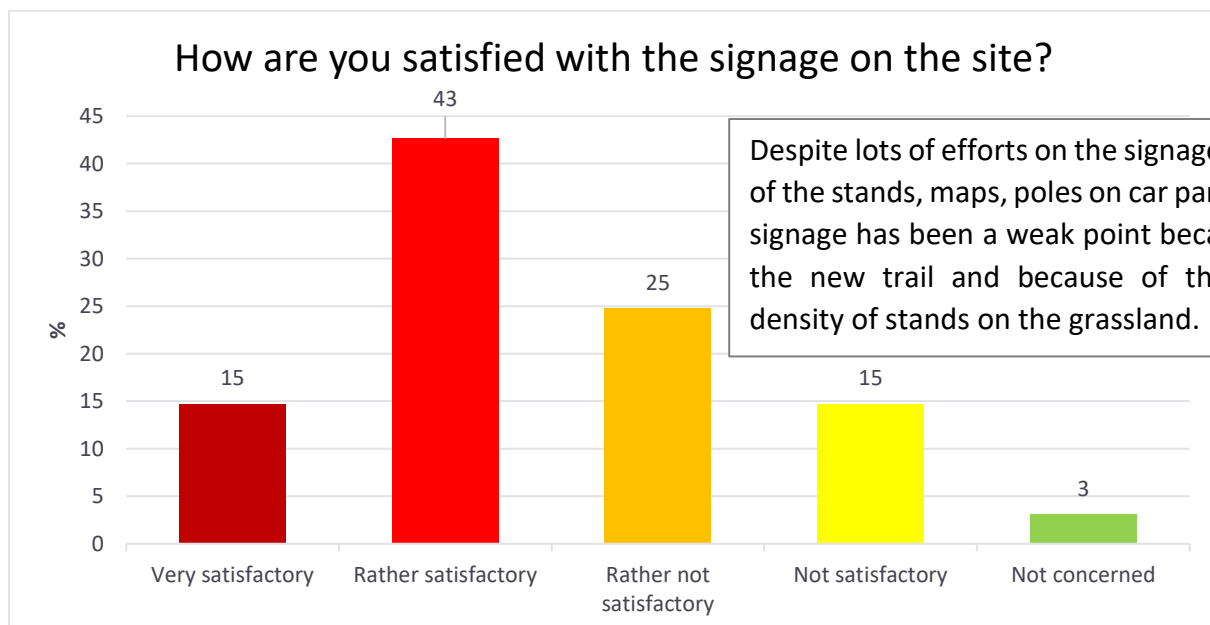
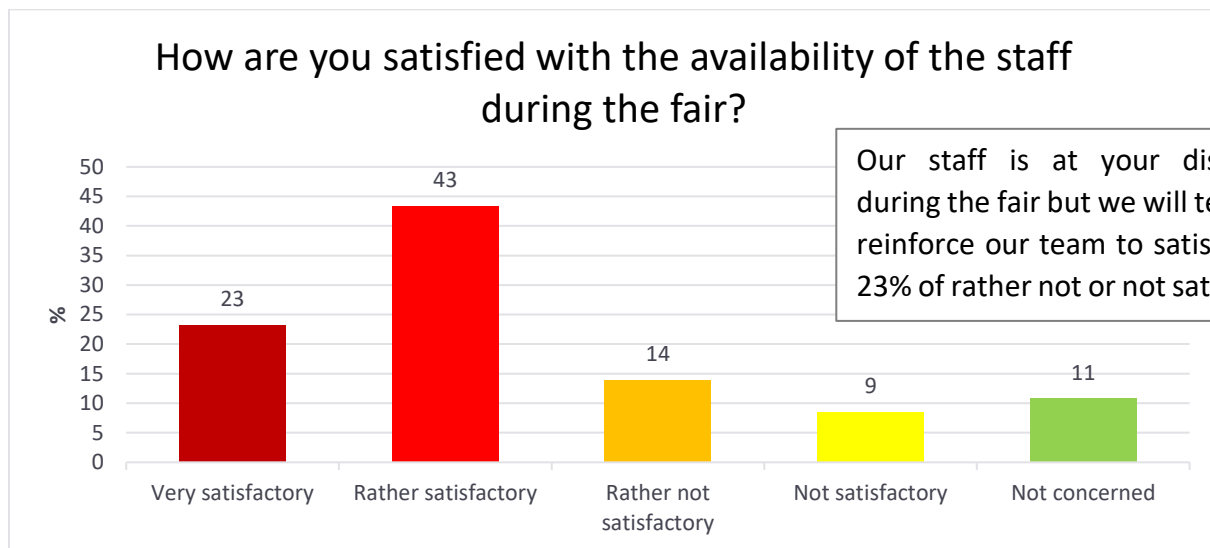
How are you satisfied with your surface area?



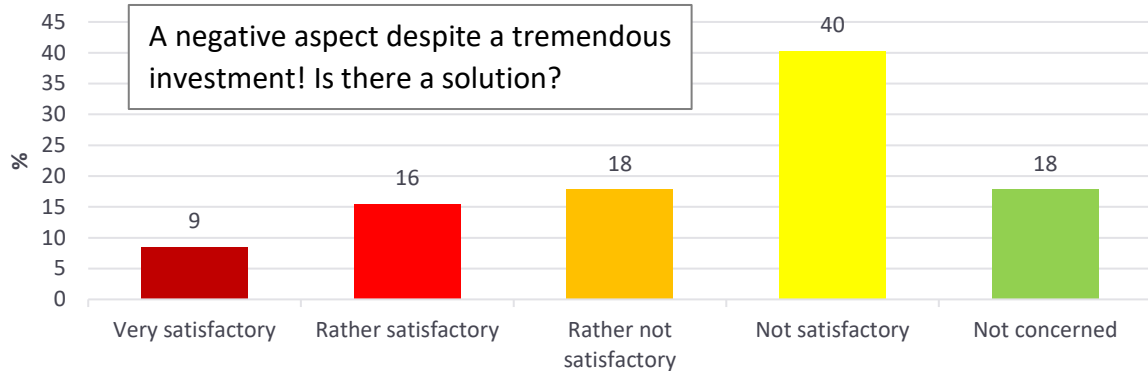
For most of you who chose your pitch, you are satisfied (73%). The last companies which chose are the one which are rather not or not satisfied.



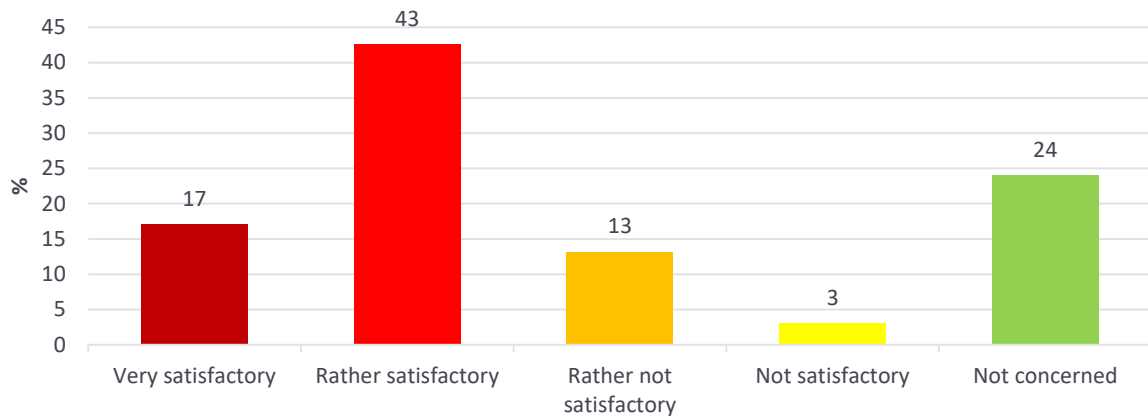
DURING THE FAIR



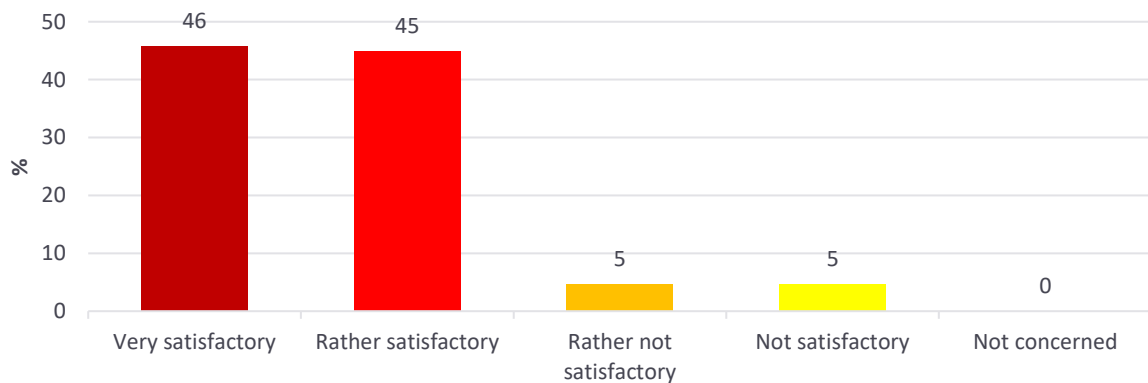
How are you satisfied with the internet connection on the fair?



How are you satisfied with the catering during the show?



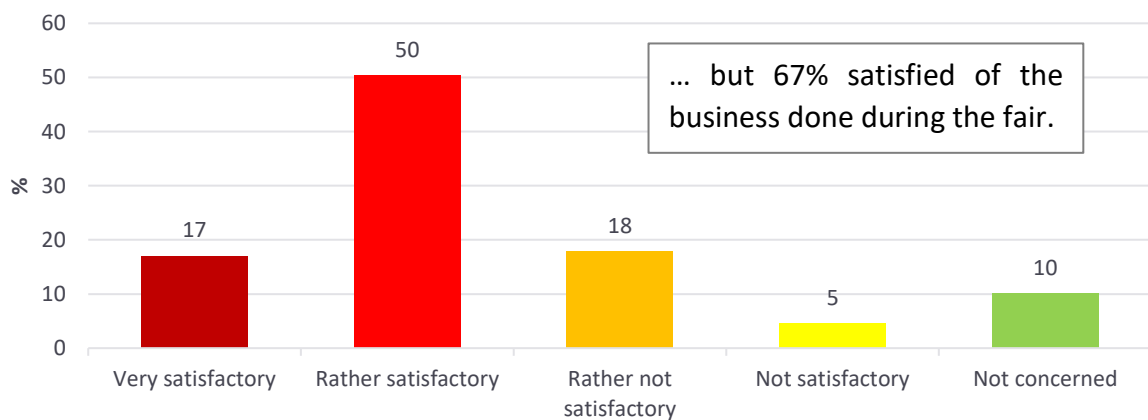
How are you satisfied with the quantity of your visitors?



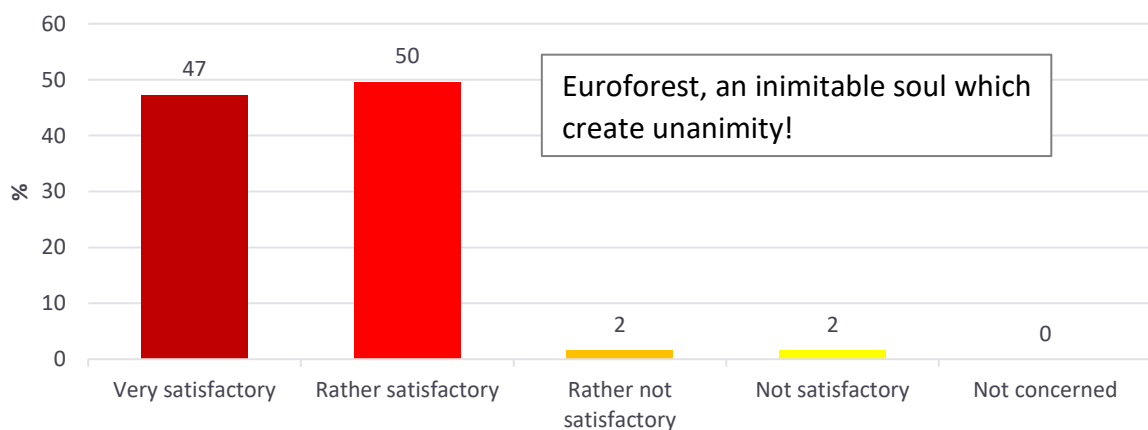
How are you satisfied with the quality of your contacts?



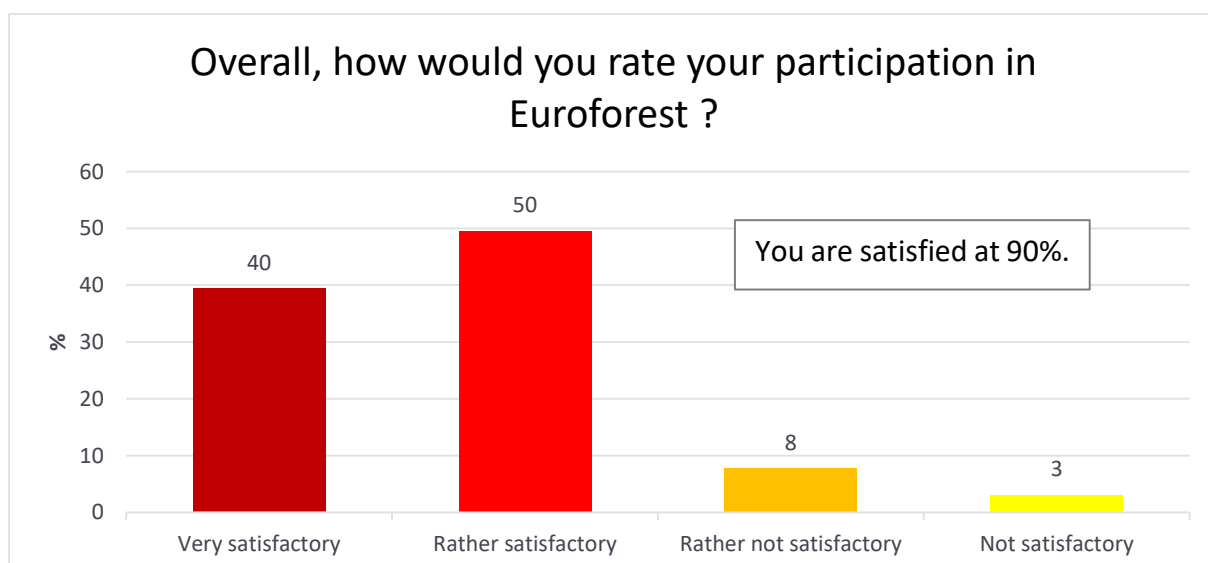
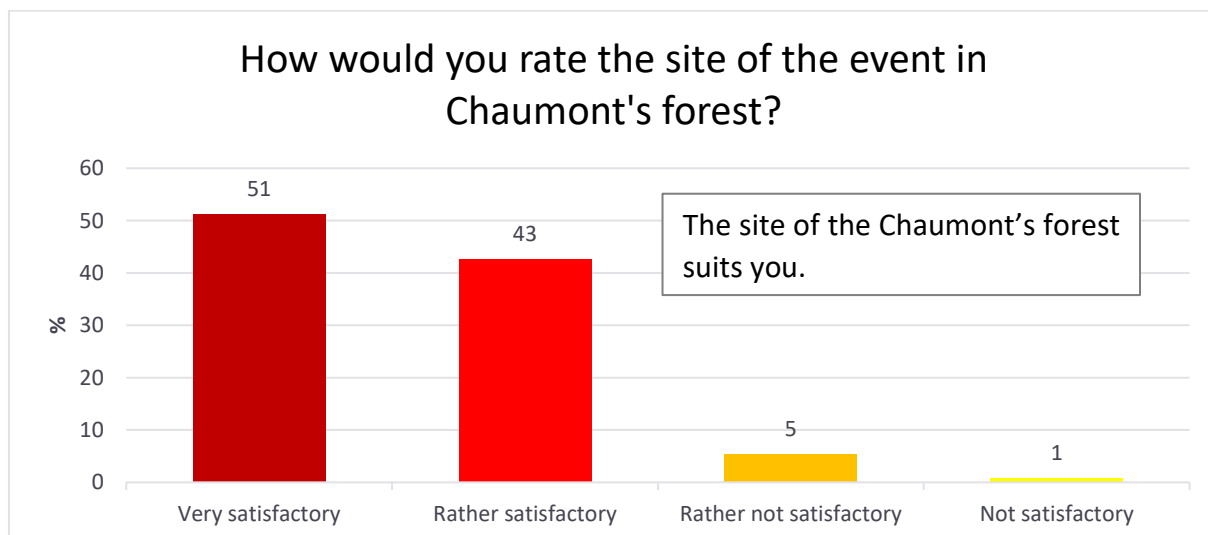
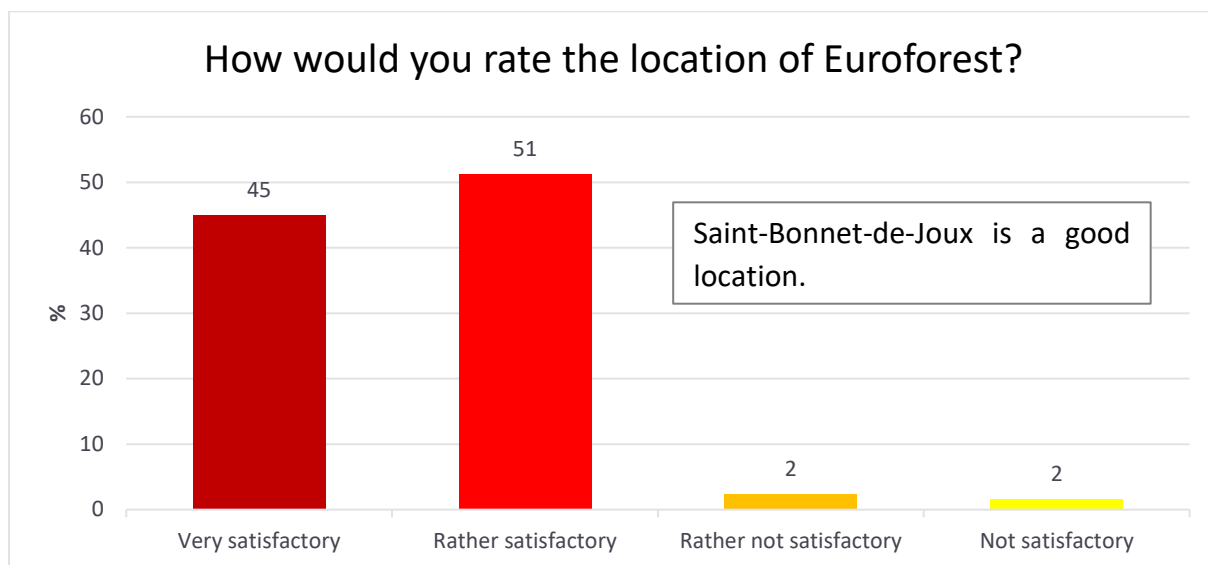
How are you satisfied with the business done during the fair?



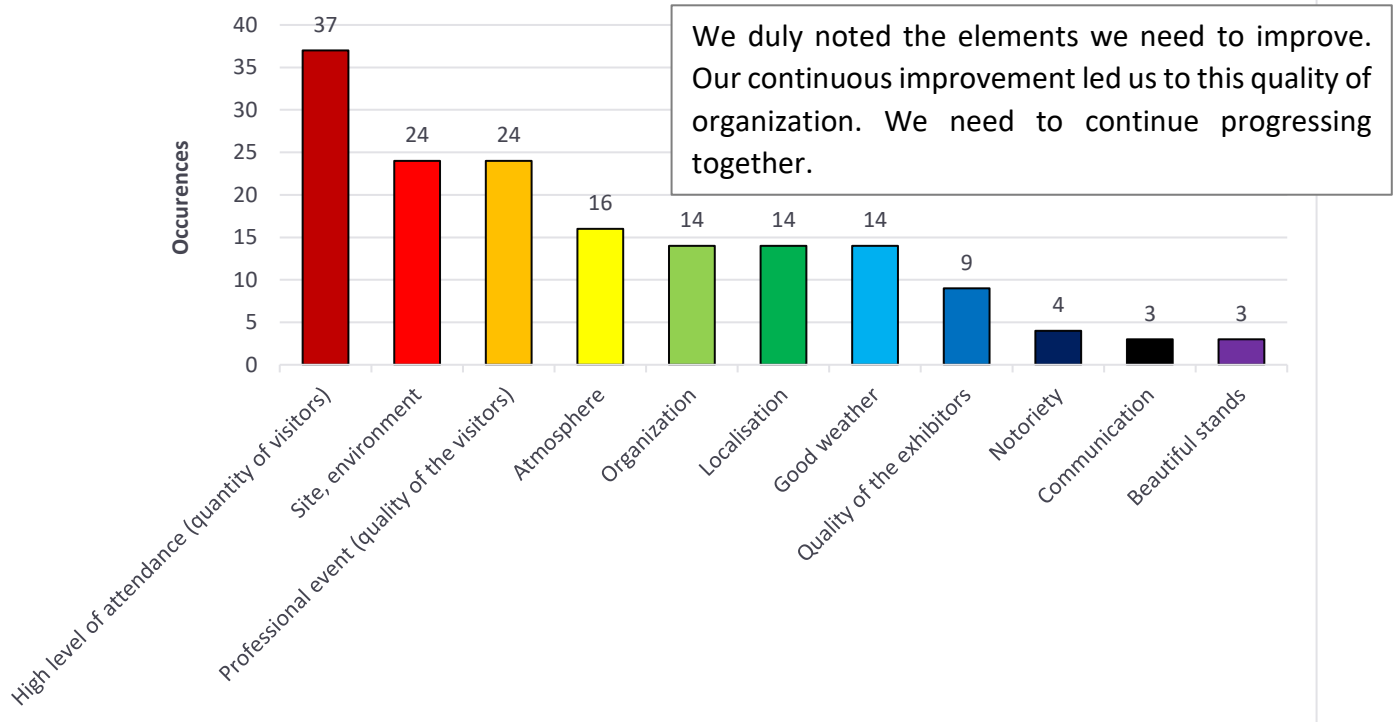
How are you satisfied with the general atmosphere on the show?



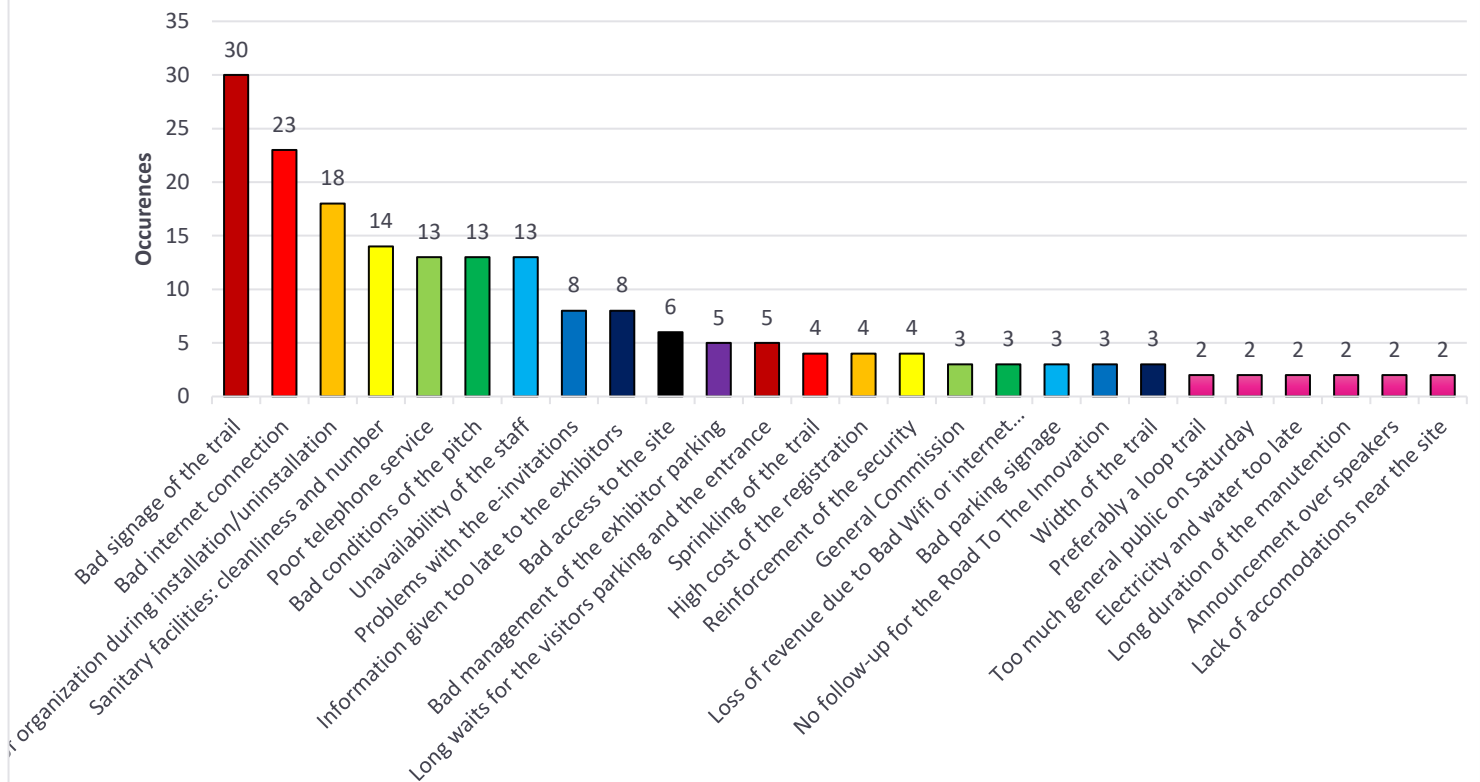
In general, about Euroforest



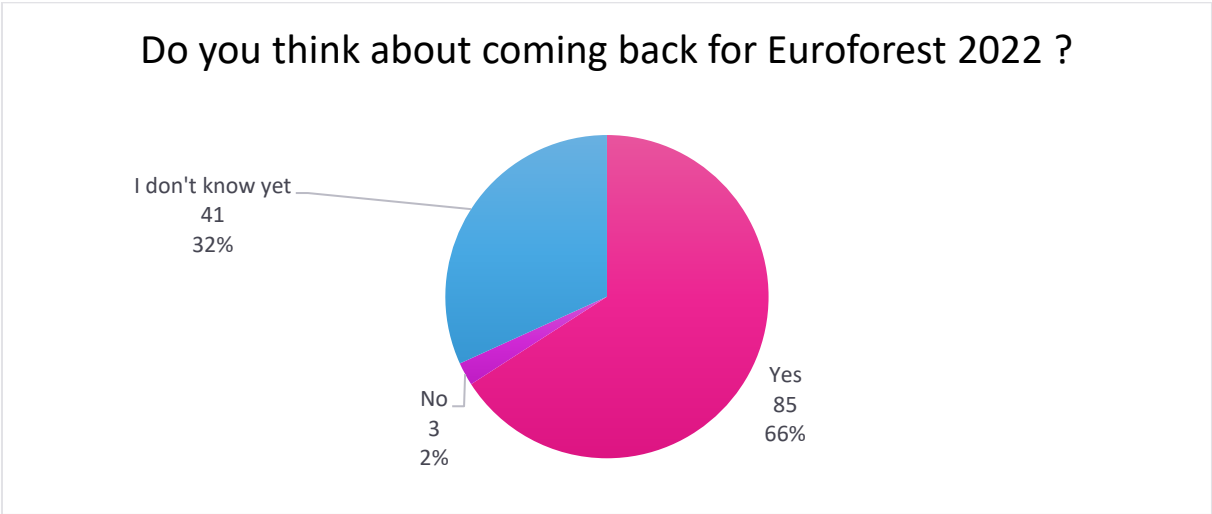
Could you quote Euroforest's strong points in general or in particular the strong points of this edition?



Could you give points for improvement or your main reasons of dissatisfaction?



EUROFOREST 2022



Dear exhibitors, we thank you for your help. We are looking forward to meeting you again on ForestINNOV in 2020 and in 2022 on the next Euroforest.